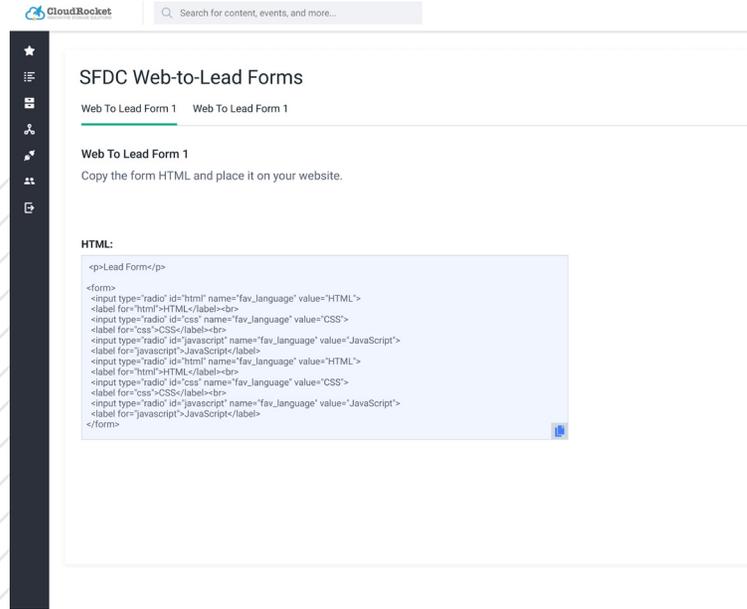




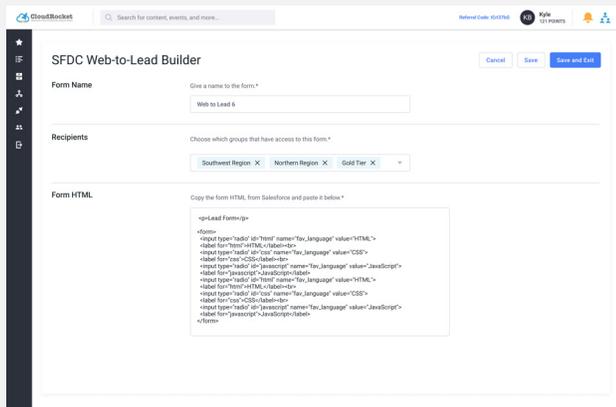
# WEB-TO-LEAD FORMS

*Equip partners with embeddable forms for lead capture back to your sales system-of-record.*



## Expand Your Tech Stack Out to Your Ecosystem

Web-to-Lead Forms adds value to your partner pipeline by removing several steps in the typical lead capture process. This app allows your partners to access forms within your Allbound instance that can then be embedded online wherever they are marketing your solutions. Data automatically ends up in your CRM with credit back to the partner for the lead.



## Take The Lead On Improving Partner Pipeline Efficiency

**Generate forms from Salesforce, HubSpot or any form tool you like to use to capture leads.**

**Generate forms from Salesforce, HubSpot or any form tool you like to use to capture leads.**

**Submissions push data directly back into your CRM or form tool so that you have instant visibility and know exactly which partner helped generate the lead.**

**Functionality that is coming soon will also store that data in Allbound for the partner to access as well.**

# SAVE YOURSELF SOME STEPS WITH WEB-TO-LEAD FORMS

Getting started with Web-to-Lead Forms is simple – launch it, love it and after 14 days pay for it. Little Taller’s Web-to-lead Forms app is based on many years, and a lot of hands-on experience, with customers using the Allbound platform. Other customers think it’s pretty neat, and we think you will too.

## Access

Submit a request to launch Marketplace Apps and you’ll be all set to preview and activate Web-to-lead Forms from within your Allbound instance.



[littletaller.com/allbound-apps](http://littletaller.com/allbound-apps)

## Launch

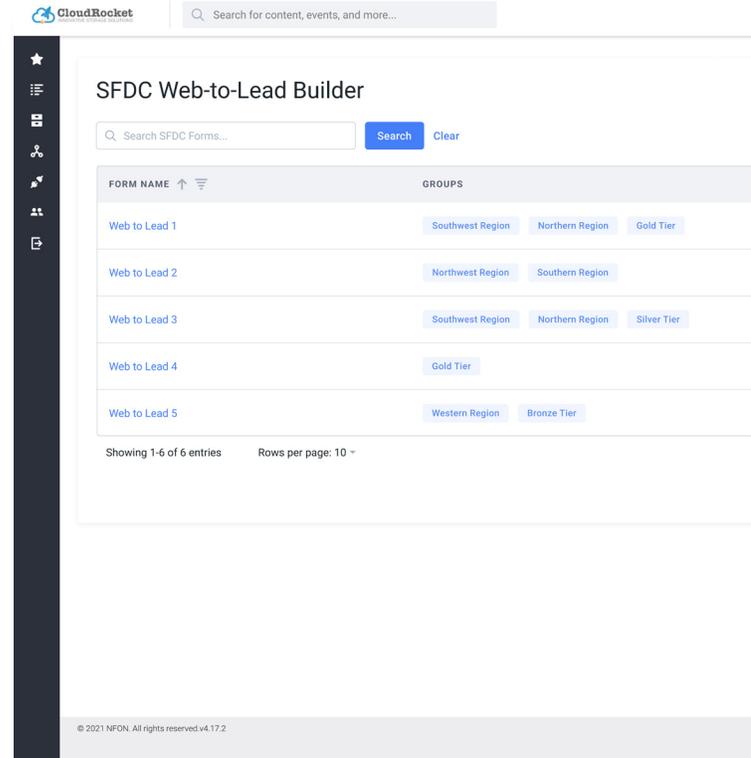
Activate Web-to-lead Forms from the admin dashboard to start your 14-day trial.

Launch

## License

Ready to improve lead collection? Web-to-lead Forms accelerate your partner pipeline while putting you in control of your contact data.

**\$1,200**  
Annually



## About Us

Founded by Allbound co-founder and former CTO Kyle Burnett, Little Taller will help your partner organization find value where it’s at today, and helps build and execute the technology and partner strategy that’ll take you far beyond.

## Kyle Burnett

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