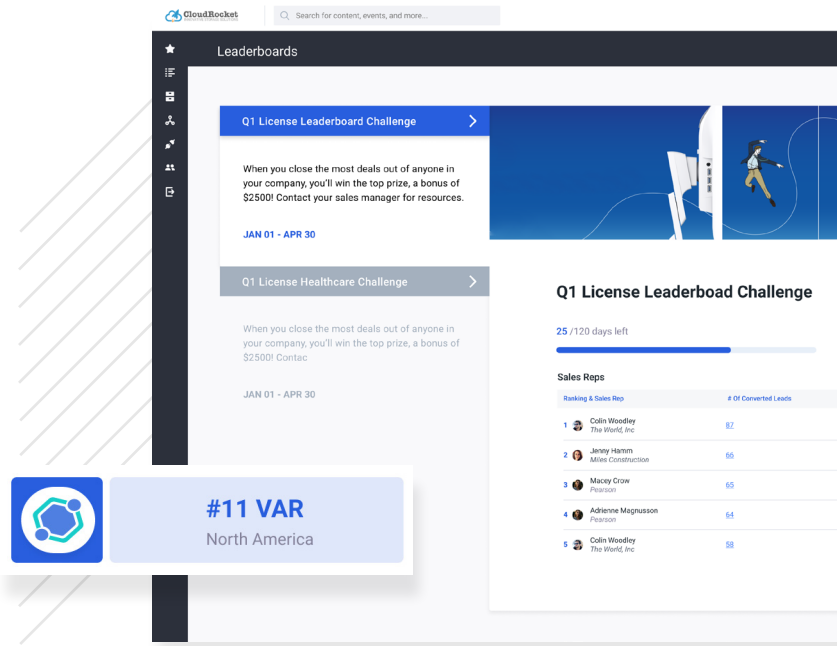




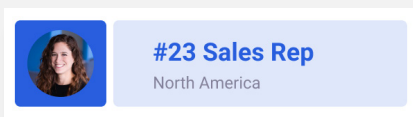
LEADERBOARDS

Display sales contests, add challenges, drive campaign engagement or offer rewards – quickly and easily – all from within your Allbound instance.



Leaderboards Brings The Fun While Boosting Partner Pipeline

The Leaderboards app connects data from CRM, partner pipeline, gamification or custom sources so you can let partners see exactly where they rank against their peers. Incentive partner organizations, or individual users, to engage with your brand and climb their way to the number one spot.



Sales Reps		
Ranking & Sales Rep	# Of Converted Leads	Value
1 Colin Woodley The World, Inc	87	\$10,000
2 Jenny Hamm Miles Construction	66	\$9,000
3 Macey Crow Pearson	65	\$8,000
4 Adrienne Magnusson Pearson	64	\$8,000

Put Leaderboards To Work In These Partner Program Use Cases:

Create challenges that expedite and streamline partner onboarding.

Integrate and display data that provides quick performance recognition and feedback to individual partner contacts.

Use game mechanics to motivate and encourage partner team members to act on behalf of your brand.

Drive mindshare among partners and engage them with new or under-performing product solutions.

LEADERBOARDS IS A REAL WINNER

Getting started with Leaderboards is simple – launch it, love it and after 14 days pay for it. Little Taller's Leaderboards app is based on many years, and a lot of hands-on experience, with customers using the Allbound platform. Other customers think it's pretty neat, and we think you will too.

Access

Submit a request to launch Marketplace Apps and you'll be all set to browse, trial, and activate Leaderboards from within your Allbound instance.

littletaller.com/allbound-apps



Launch

Activate Leaderboards from the admin dashboard to start your 14-day trial.

Launch

License

Think this app is a winner? Leaderboards will create friendly competition that boosts the performance of your partners.

\$2,400
Annually

The screenshot displays the 'Leaderboards' interface. It features a 'Q1 License Challenge' overview with a 14-day trial period (JAN 01 - APR 30). A 'Q1 License Healthcare Challenge' is also shown with 12/120 days left. A 'Sales Reps' table lists participants and their converted leads. A 'Points Breakdown' donut chart shows the distribution of points for a user, with a tooltip indicating 'Converted Leads: 253'.

Ranking & Sales Rep	# Of Converted Leads
1 Colin Woodley The World, Inc	82
2 Jenny Hamm Miles Construction	66
3 Macy Crow Pearson	58
4 Adrienne Magnusson Pearson	64
5 Colin Woodley The World, Inc	58

Points Breakdown

- Converted Leads: 253
- Ranking: 3
- Total Points: 543
- Status:
 - Converted Leads (Blue)
 - Logged In (Green)
 - Registered a Deal (Red)
 - Viewed Content (Light Blue)

About Us

Founded by Allbound co-founder and former CTO Kyle Burnett, Little Taller will help your partner organization find value where it's at today, and helps build and execute the technology and partner strategy that'll take you far beyond.

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