

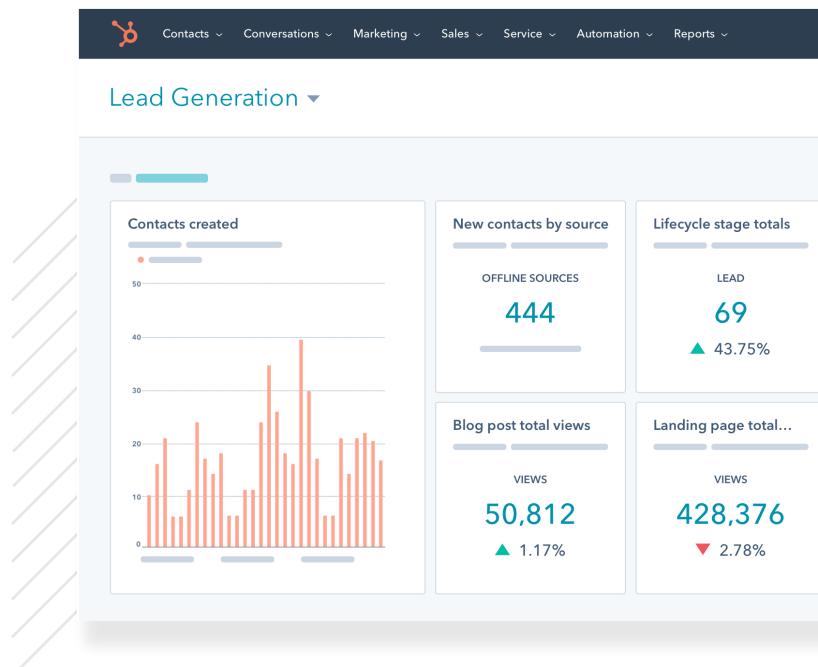
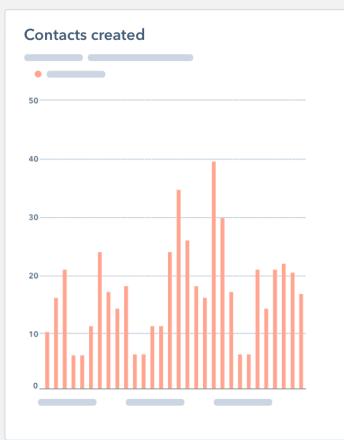


# HUBSPOT TRACKER

*Send data from PRM to HubSpot, and clearly see how partners (and who) are interacting with your partner program in Allbound.*

## Make HubSpot a True Reporting Hub For Your Company

If HubSpot reporting is your company standard, the HubSpot Tracker app will let you expand your view of partner engagement in your primary system-of-record. Easily track the ways your partners engage, from logins to quizzes to content engagement and more. If it happens in Allbound, HubSpot Tracker lets you see it in HubSpot.



## Expand HubSpot Reporting With Partner Engagement Data:

Add partner actions into corresponding contact records in HubSpot.

Put partner activity at the fingertips of your partner managers in HubSpot so they can prioritize their time and energy where it matters most.

Create a HubSpot custom dashboard to display aggregate views of partner activities occurring in Allbound.

Monitor the impact of your partner communications and engagement strategy through the customer dashboard in HubSpot.

# HUBSPOT TRACKER

Getting started with a HubSpot Tracker is simple – just request it and we'll get it launched following our friction-free deployment process. Little Taller's HubSpot Tracker app is based on many years, and a lot of hands-on experience, with customers using the Allbound platform. Other customers think it's pretty neat, and we think you will too.

## Access

Submit a request to launch Marketplace Apps and you'll be all set to browse and initiate HubPost Tracker from within your Allbound instance.

[littletaller.com/allbound-apps](http://littletaller.com/allbound-apps)



## Launch

Contact Little Taller to kick off your HubSpot Tracker project.

[Contact Little Taller](#)

## License

Is HubSpot already your source of truth? Work with Little Taller to set up, configure and launch your HubSpot Tracker.

**\$1,200**  
Annually

Setup Starts At  
**\$4,000**

## About Us

Founded by Allbound co-founder and former CTO Kyle Burnett, Little Taller will help your partner organization find value where it's at today, and helps build and execute the technology and partner strategy that'll take you far beyond.

