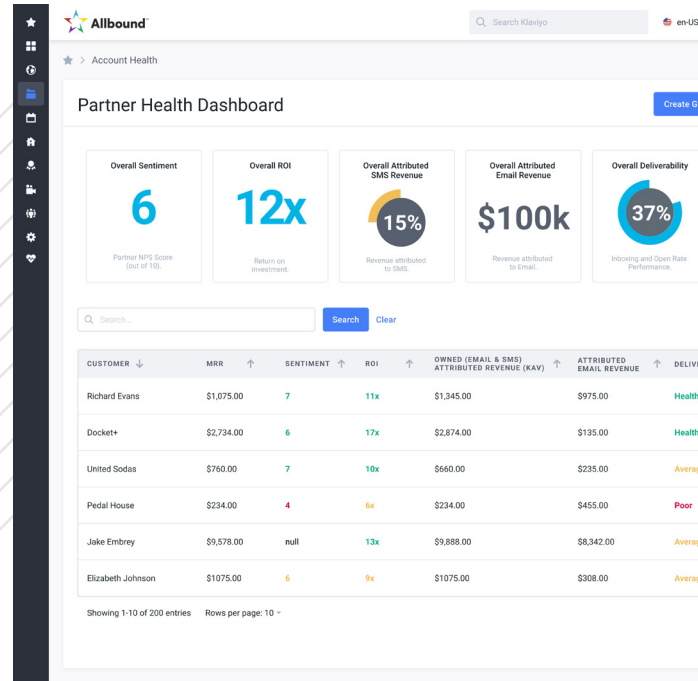+ LITTLE TALLER

DATA DASHBOARD

Partner business plans, pipeline, certifications, marketing KPIs and more are critical parts of partner program reporting. Now you can get streamlined, reliable and partner-facing reporting with the Data Dashboard app.

Stop Pulling Out Ad Hoc Reports (And Your Hair) From Disparate Systems

Display the data you and your partners need, and in the way you need it. The Data Dashboard app can be easily launched through a simple services engagement with Little Taller. The resulting impact removes guesswork from partner performance, saves time and effort in reporting and makes conversations with your team and your partners a little easier.
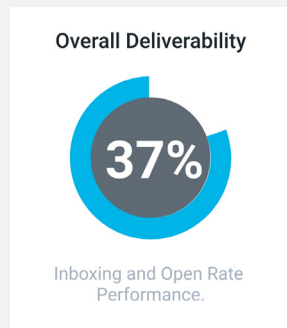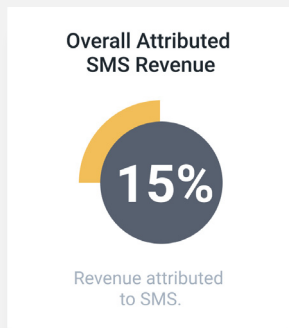
Overall Attributed SMS Revenue

15%

Revenue attributed to SMS.

Overall Deliverability

37%

Inboxing and Open Rate Performance.

Create A Clear Picture Of Partner Performance:

Leverage APIs from your partner tech stack to create one central stream of data.

Display aggregated data front and center inside of Allbound to keep you and your partners on the same page.

Motivate performance through dynamic visuals which let partners know when they're on track or lagging in their KPIs.

Support partner business planning and QBRs with an accurate Data Dashboard that's always a click away.

+ LITTLE TALLER

DATA DASHBOARD BRINGS IT ALL TOGETHER

Getting started with a Data Dashboard is simple – request it, identify your data sources and we'll get it launched following our friction-free deployment process tailored to your specific needs. The Little Taller Data Dashboard app is based on many years, and a lot of hands-on experience, with customers using the Allbound platform. Other customers think it's pretty neat, and we think you will too.

Access

Submit a request to launch Marketplace Apps and you'll be all set to preview and initiate the Data Dashboard app from within your Allbound instance.

littletaller.com/allbound-apps

Launch

Contact Little Taller to kick off your data dashboard project.

Contact Little Taller

License

Ready to show your stuff? Work with Little Taller to set up, configure and launch your custom Data Dashboard.

$1,200
Annually

Setup Starts At
$5,000

CUSTOMER ↓	MRR ↑	SENTIMENT ↑	ROI ↑	OWNED (EMAIL ATTRIBUTED R
Richard Evans	$1,075.00	7	11x	$1,345.00
Docket+	$2,734.00	6	17x	$2,874.00
United Sodas	$760.00	7	10x	$660.00
Pedal House	$234.00	4	6x	$234.00
Jake Embrey	$9,578.00	null	13x	$9,888.00
Elizabeth Johnson	$1075.00	6	9x	$1075.00

Overall Sentiment

6

Partner NPS Score
(out of 10).

Overall ROI

12x

Return on investment.

Overall Attributed SMS Revenue

15%

Revenue attributed to SMS.

About Us

Founded by Allbound co-founder and former CTO Kyle Burnett, Little Taller will help your partner organization find value where it's at today, and helps build and execute the technology and partner strategy that'll take you far beyond.

Kyle Burnett

Founder | Director of Technology Solutions

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