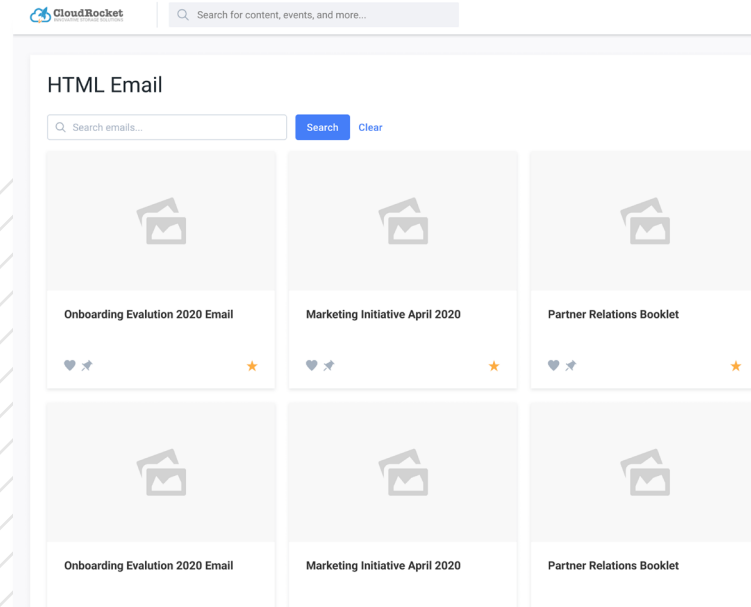


HTML EMAIL MARKETING

Make a bigger impact with your brand while improving your marketing and sales collaboration with partners.



Put Your Best Branding Forward with HTML Co-Branded Email

Keep control of your brand while also empowering partners to add in their own logo, value proposition and CTAs. HTML Co-branded Email, Allbound administrators can upload approved, branded content. But, this app adds a unique twist by giving partners with HTML coding capabilities the flexibility to make adjustments, giving both brands the ability to put their best foot forward.

See Your Partner Marketing Put To Use With HTML Co-Branded Emails:

Make set up and campaign deployment easy for partners with automated co-branding tied back to Allbound company profile settings.

Offer access to all partners or limit access by groups so that you put the power of HTML Co-Branded Emails into the right hands.

Track email template usage by user and have visibility into open rates via tracking pixels.

Improve your email and content marketing along with partners with visibility into what is engaging prospects.

EMAIL NAME	RECIPIENTS	# OF DOWNLOADS	# OF OPENS	DATE UPLOADED
Increased Streaming Content	Eastern Region	92	150	11/11/2020
Onboarding Evaluation 2020	Southwest Region, Gold Tier	124	300	01/11/2021
Onboarding Evaluation 2021 Email	Southwest Region, Gold Tier	124	300	01/11/2021
Partnership with TechNine	Northern Region, Gold Tier	387	400	11/03/2020
Marketing Initiative April 2020	Western Region, Gold Tier	365	387	12/30/2020
Quarter 4 Initiative	Northern Region, Platinum Tier	144	258	11/25/2020
Sales Discovery Workshop	Southwest Region, Platinum Tier	54	85	01/02/2021
Welcome to Caribbean Networks Partner	Eastern Region	207	277	12/17/2020

PLEASE YOUR PARTNERS WITH HTML CO-BRANDED EMAILS

Getting started with HTML Co-branded Emails is simple – launch it, love it and after 14 days pay for it. Little Taller's HTML Co-branded Emails app is based on many years, and a lot of hands-on experience, with customers using the Allbound platform. Other customers think it's pretty neat, and we think you will too.

Access

Submit a request to launch Marketplace Apps and you'll be all set to preview and activate HTML Co-branded Emails from within your Allbound instance.



littletaller.com/allbound-apps

Launch

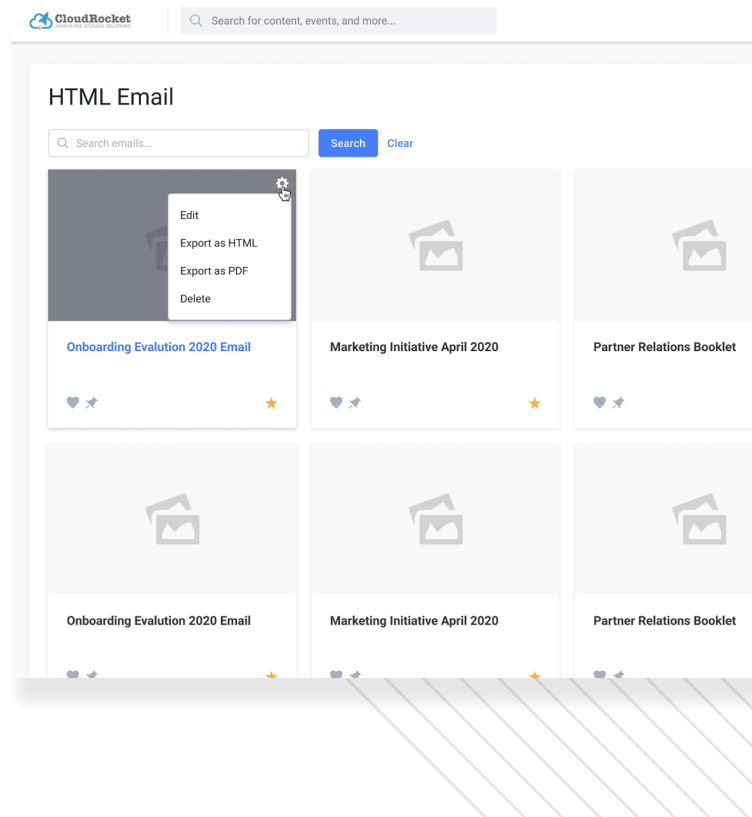
Activate HTML Co-branded Emails from the admin dashboard to start your 14-day trial.

Launch

License

See how this app improves partner performance? HTML Co-branded Emails aligns partners to your brand while letting them master their market.

\$1,200
Annually



About Us

Founded by Allbound co-founder and former CTO Kyle Burnett, Little Taller will help your partner organization find value where it's at today, and helps build and execute the technology and partner strategy that'll take you far beyond.

Kyle Burnett

Founder | Director of Technology Solutions

Phone
602 628 3261

Email
kyle@littletaller.com

